

mesago

**pcim**  
EUROPE

Exhibition &  
Conference Summary

**2023**

Messe Frankfurt Group

# At a glance

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**30,000 m<sup>2</sup>**  
Exhibition area

 **16,550**  
Visitors

42% international

 **507**  
Exhibitors

57% international

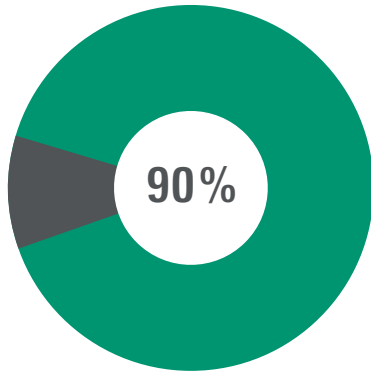
 **4,495**  
Stage visitors

at 122 stage presentations

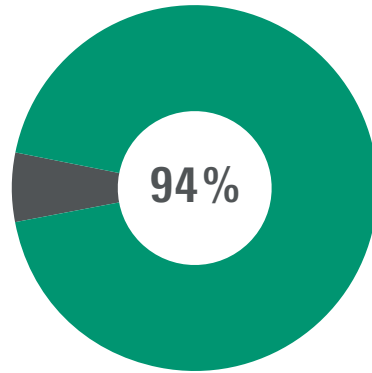
 **895**  
Conference participants

61% international

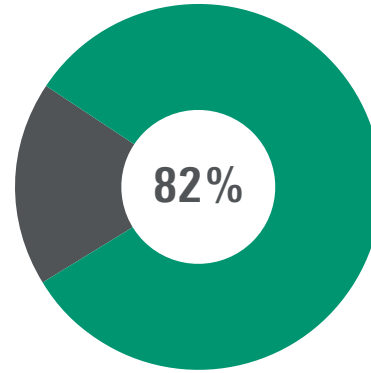
# Exhibitors



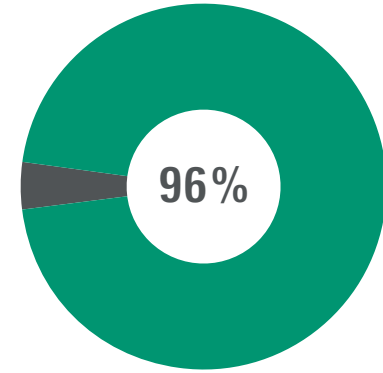
of the exhibitors are satisfied with their participation



of the exhibitors are satisfied with the quality of visitors at their stand



of the exhibitors rate the PCIM Europe as important for their company



of the exhibitors want to participate in the PCIM Europe 2024

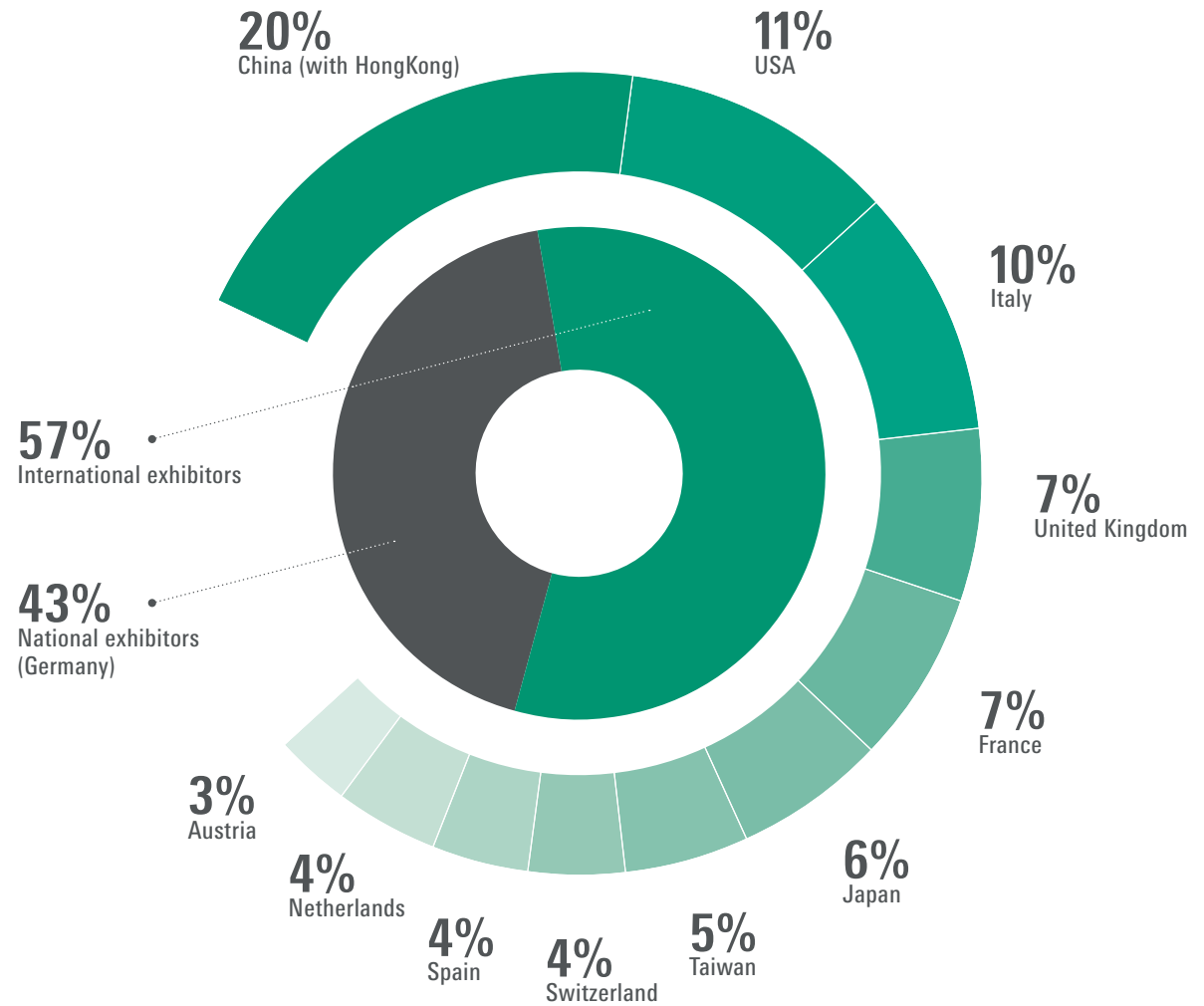
» The PCIM Europe is for us the perfect platform to meet the whole community, present our products and to interact on a personal level. «

Enrico Corti, onsemi  
Exhibitor of the PCIM Europe 2023

# Exhibitors



## Origin of the exhibitors



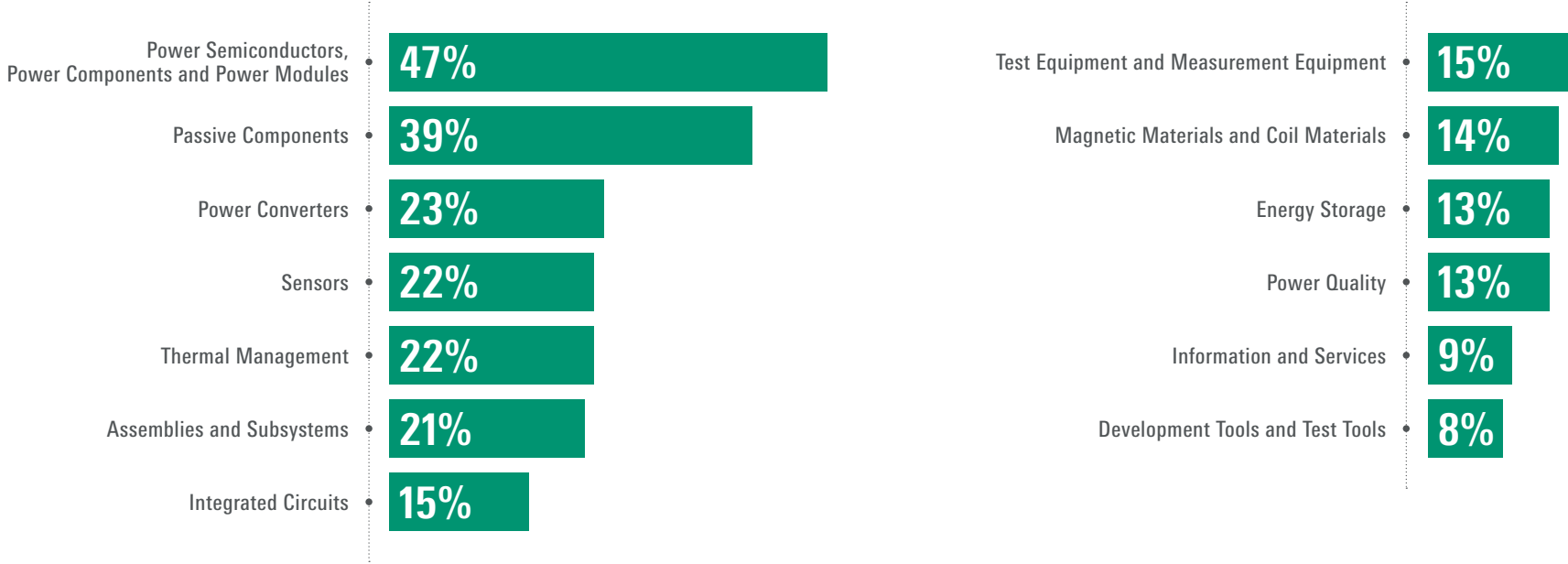
49% of the foreign exhibitors were from Europe, 39% from Asia and 12% from America.

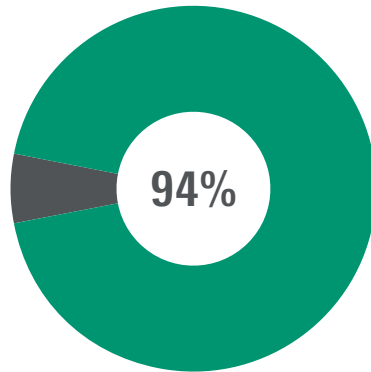
→ A complete list of exhibitors can be found on the [PCIM Europe Website](#)

# Exhibitors

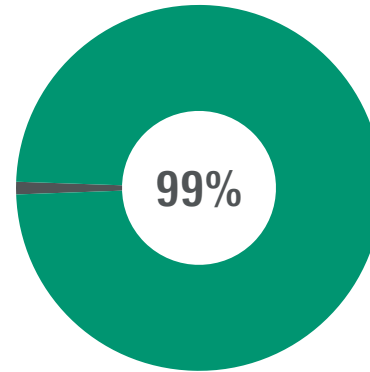


Exhibitors presented the following product groups at the PCIM Europe 2023

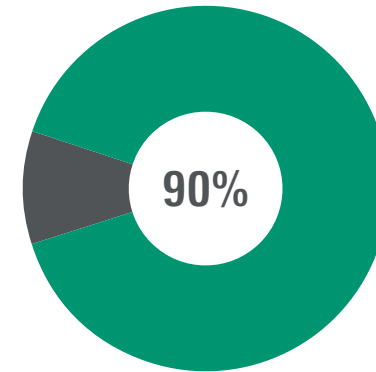




of the visitors would recommend the PCIM Europe to others



of the visitors are exceptionally satisfied to satisfied with their visit



of visitors rate the relevance of their visit of the PCIM Europe for their professional work as exceptionally high to high

» The PCIM Europe is very special for us compared to other events because it attracts engineers as well as Senior Level Management. From our point of view, the PCIM Europe is the most important trade fair globally in the field of power electronics. «

Sander van Lisdonk, Heraeus Deutschland GmbH & Co. KG  
Exhibitor of the PCIM Europe 2023

# Visitors



## Top objectives for visiting the PCIM Europe



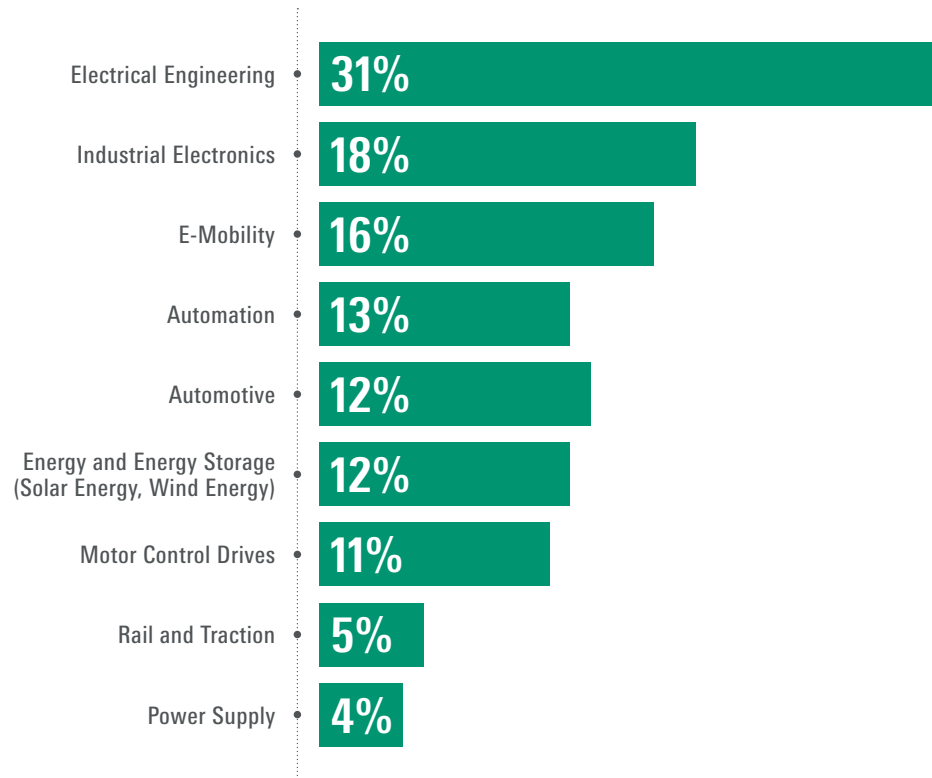
»» The PCIM Europe is simply a must for everybody that wants to be a part of the power electronics family. ««

Josef Sindelar, ZEZ SILKO, s.r.o.  
Exhibitor of the PCIM Europe 2023

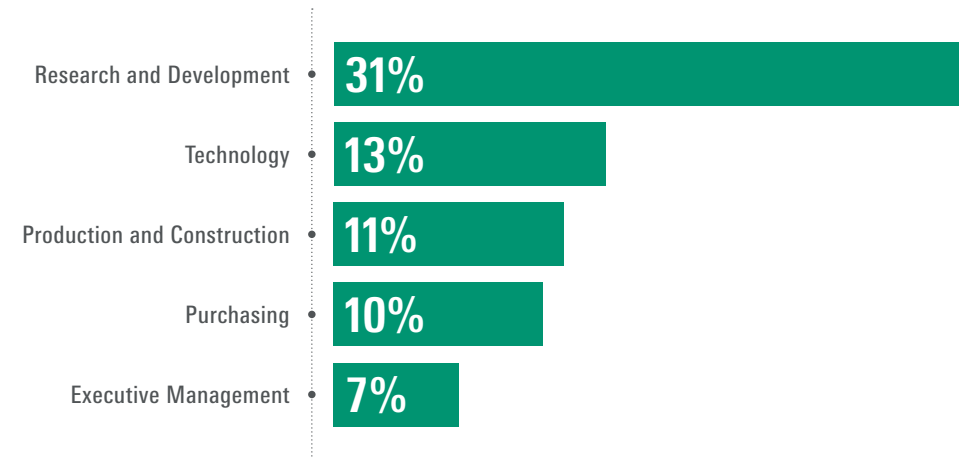
# Visitors



## Top industries



## Top departments



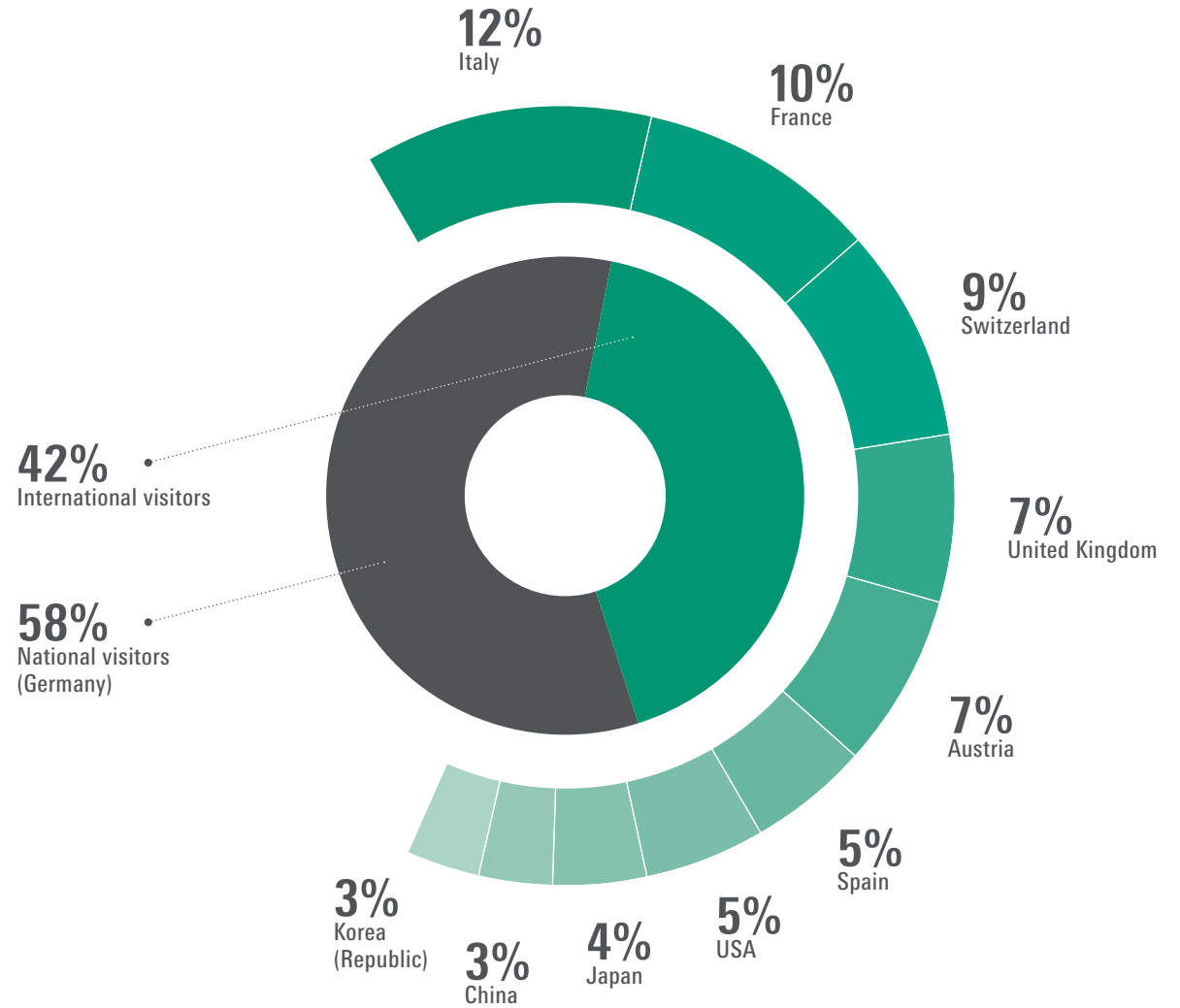
72% of the visitors are involved in purchasing decisions in their company



# Visitors



## Origin of the visitors

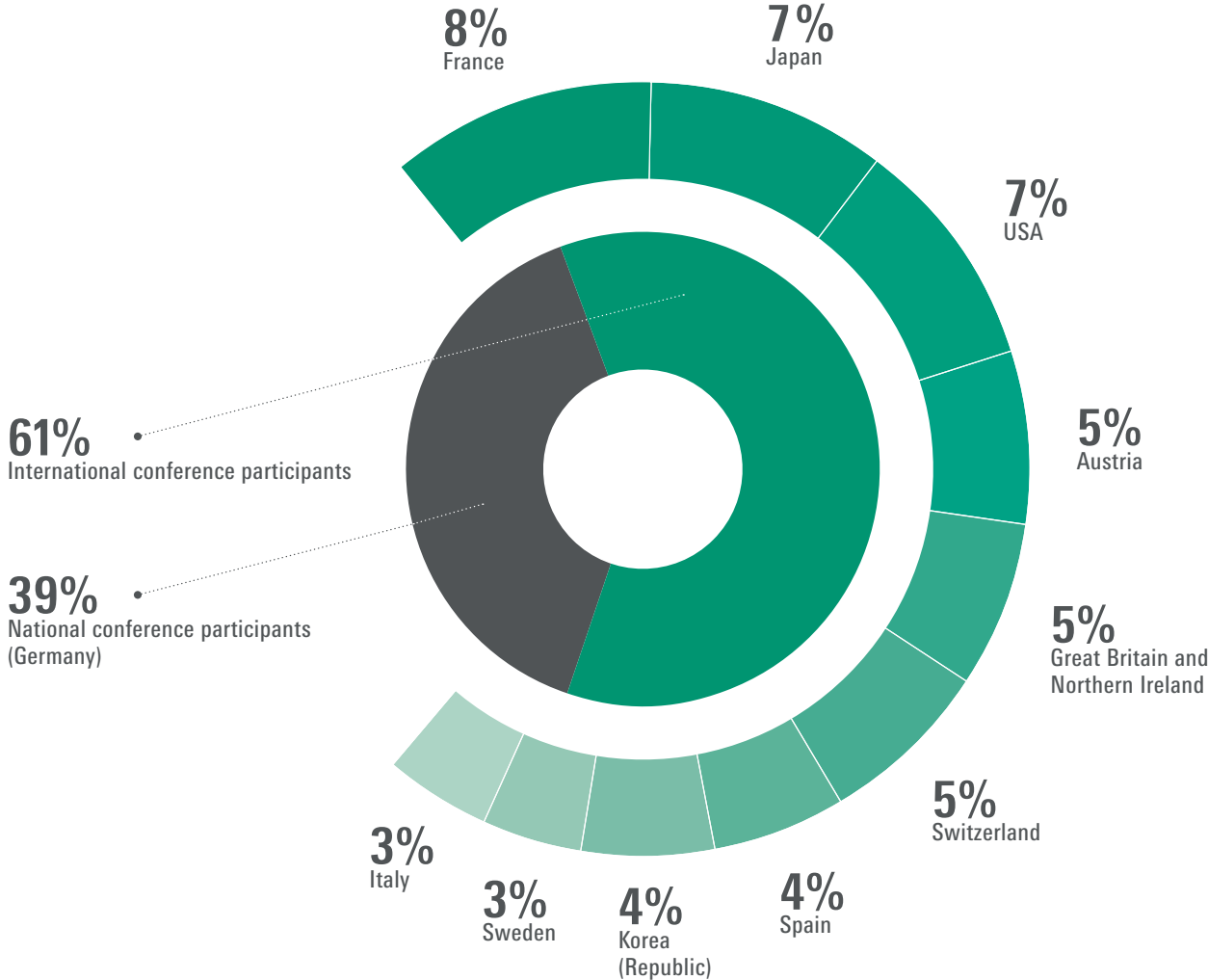


73% of the foreign visitors were from Europe, 21% from Asia and 6% from America.

# Conference



## Origin of the conference participants

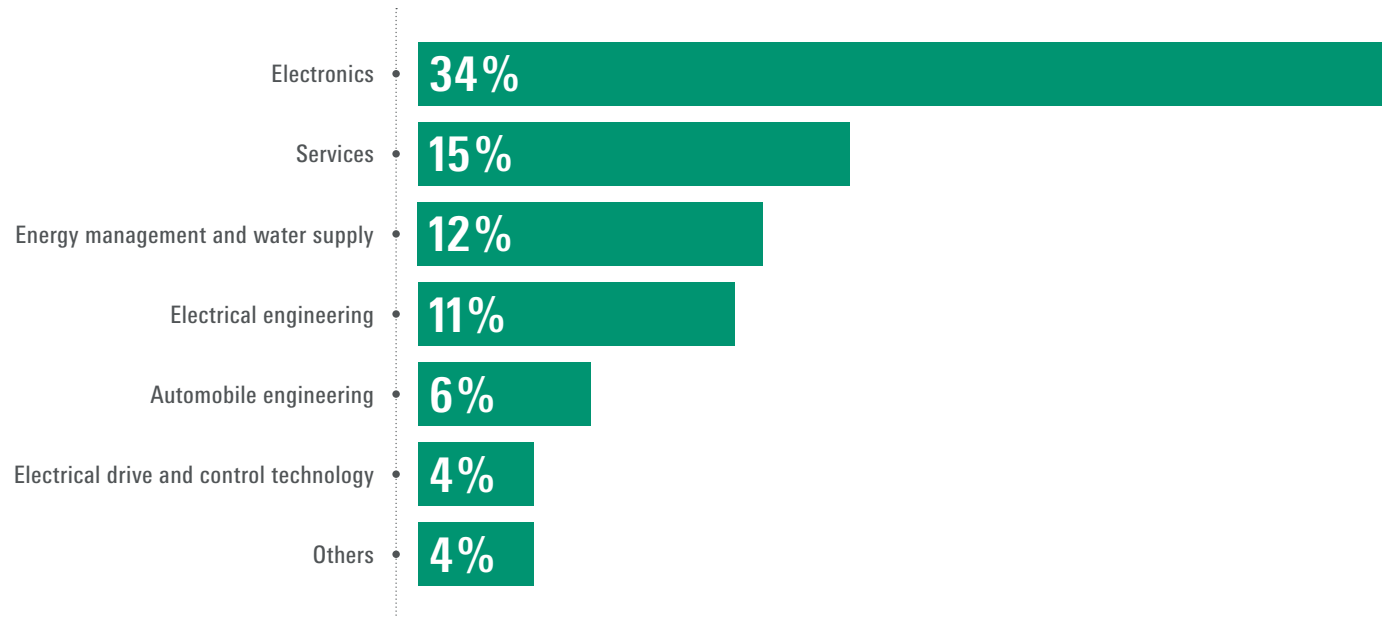


63% of the foreign conference participants were from Europe, 24% from Asia and 13% from America.

# Conference



## Top industries



# Contact information

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**Isabelle Bernert**  
Exhibition Manager,  
hall 6, international

Phone +49 711 61946-163  
isabelle.berner@mesago.com



**Sophie Dolezel**  
Exhibition Manager,  
hall 6, DE/AT/CH

Phone +49 711 61946-252  
sophie.dolezel@mesago.com



**Franziska Hesse**  
Team Manager, hall 9

Phone +49 711 61946-13  
franziska.hesse@mesago.com



**Anika Schiemann**  
Senior Exhibition Manager,  
hall 7

Phone +49 711 61946-87  
anika.schiemann@mesago.com



**Annabell Grasse**  
Sales Manager  
for new exhibitors

Phone +49 711 61946-141  
annabell.grasse@mesago.com

**mesago**

**Mesago Messe Frankfurt GmbH**

Rotebühlstraße 83–85  
70178 Stuttgart, Germany  
pcim@mesago.com  
pcim.de